

<b>Board Meeting Date:</b>	<b>August 14, 2017</b>
<b>Solicitation No.:</b>	<b>RFP # 17-071HN</b>
<b>Description:</b>	<p><b>Professional Consulting Services to Support Effective Teaching and Learning (Academic Affairs):</b></p> <p><b><u>Recommendation</u></b></p> <p>Administration is seeking Board approval for the District to contract, as needed, with identified vendors that have submitted proposals addressing District goals, objectives, and priorities, and authorization for the Superintendent to negotiate and execute the contract.</p> <p><b><u>Summary</u></b></p> <p>As the District undertakes the challenge of shifting the culture of FBISD to ensure that fidelity of implementation of an instructional program that supports the Board’s governing principles and approved goals and objectives, it is essential that staff is provided robust professional development opportunities designed to build capacity and shift the mindset of staff. The recommended consultants have proven track records that align with the District’s focus, and in many cases have previously worked with FBISD campuses or to deliver district level trainings.</p> <p>The Academic Affairs Division will host meetings with vendors to define the scope of work. The implementation of the new curriculum, professional learning communities, and continued development of content knowledge and instructional strategies in the areas of Math, Science, and ELA will provide the foundation for the scope of work. It is important to note, the Administration will have the discretion to choose from the list of approved vendors to meet the needs of the District.</p> <p>Consulting services will consist of a combination of face-to-face, blended, and job embedded professional learning designed to build capacity in campus-based leadership and classroom teachers. Staff will work with vendors to design learning experiences to build capacity in District leaders and campus administrators while providing teachers the job-embedded support and feedback needed to advance instructional practice to support the learning of all students.</p> <p><b><u>Background</u></b></p>

**In June 2017, the District posted a Request for Proposal for Professional Consulting Services to address a need for ongoing, job embedded professional learning related to several identified priority areas in the Academic Affairs Division. The intent of this request is to establish a list of pre-approved companies or individuals whose services align to District priorities and provide professional learning consulting services to the District as a whole.**

**Professional Learning Consulting Services are services, including expenditures, rendered by personnel who are not on the payroll of the District. An independent contractor (individual, entity or firm) provides specialized services paid on a fee basis and may be temporary or short-term in nature, normally in areas that supplement the expertise of the District. Services may include, but are not limited to, professional training, technology analysis, operations analysis, content area consultants, presentations or programs by authors, and other services deemed appropriate for professional learning.**

**Thirty-three vendors submitted proposals. Members of the Teaching and Learning Department and Purchasing Department reviewed the proposals. The committee identified professional learning and consulting service vendors through the RFP scoring process using a rubric to identify service contractors with the greatest capacity to provide professional learning and instructional coach training related to Math, Science, ELA, and English Language Learners.**

**The total amount requested is \$1,450,000 and is included in the 2017-18 budget. This includes the \$1,065,000 for the 21 qualified vendors listed below. The total requested amount includes allocations for current projects, as well as pending projects. It also includes \$385,000 contingency for adjustments that may be required to address projects that increase in scope. Spending in 2016-17 was \$1,297,332.**

**The twenty-one vendors are:**

- American Institutes for Research**
- Argument-Driven Inquiry**
- Associates for Educational Success (AES)**
- Association for Supervision and Curriculum Development (ASCD)**
- BiLiteracy Solutions, LLC**
- BSN Sports**
- Center for Applied Linguistics**
- Corwin Press, Inc.**

	<ul style="list-style-type: none"> <li>• EL Saber Enterprises</li> <li>• Follett School Solutions</li> <li>• Houghton Mifflin Harcourt Publishing Company</li> <li>• Lead4ward</li> <li>• Lectura</li> <li>• Mark Spilman</li> <li>• Sandra Mercuri</li> <li>• Saneud Educational Consultants</li> <li>• Scholastic Inc.</li> <li>• Seidlitz Education</li> <li>• Teaching Channel</li> <li>• Teaching Learning Alliances</li> <li>• Texas Instruments Incorporated</li> </ul> <p>Funding to address training to meet the priorities is allocated in 199 General Funds, Title II for professional learning, and Title IIIA for ESL and Bilingual services.</p>
<b>Requested by:</b>	Diana Sayavedra Chief Academic Officer
<b>Vendor:</b>	See list above
<b>Budget Sources:</b>	General Funds Federal Funds
<b>Amount:</b>	\$1,450,000
<b>Other Supporting Information</b>	
<b>Sole Source:</b>	No
<b>Number of vendors contacted by Purchasing:</b>	13
<b>Number of vendors contacted by FBISD Notification System:</b>	3,928
<b>Number of vendors downloaded the solicitation:</b>	318
<b>Number of responses received:</b>	33
<b>Number of "no bid" responses received:</b>	0
<b>Length of commitment:</b>	Annual contract with four (4) annual renewal options
<b>Last solicitation date:</b>	None
<b>Supporting documents:</b>	Tabulation and Evaluation Criteria
<b>Disclosure under Board Policy CH, CV, or DBD (Local):</b>	None

**Tabulation Summary**

**RFP 17-071HN**

**Professional Consulting Services-Curriculum**

**August 28, 2017**

Vendor	Purchase Price (20 pts. Max)	Reputation of Vendor and Vendor's Goods and Services (5 pts. Max)	Quality of the vendor's good and services (30 pts. max)	Extent to which the goods or services meet the district's needs (25 pts max)	Vendor's past relationship with the district or similar size districts. (5 pts max)	Long-term cost to the district to acquire the Vendor's goods or services (5 pts. max)	Vendor's principal place of business is in the state of Texas or employs 500 people in state of Texas N/A (shown as 0)	Ability to Meet District Insurance Requirements (5 pts. Max)	Standard Form of Agreement (5 pts. Max)	Proposer's Total Score (100 pts. Max)	Proposer's Ranking
Seidlitz Education	7	3	30	25	5	5	0	5	5	85	1
Teaching Learning Alliances	9	2	28	25	5	5	0	5	5	82	2
Texas Instruments Incorporated	13	2	25	21	5	5	0	5	5	81	3
Scholastic Inc.	5	2	30	25	5	4	0	5	5	80	4
Sandra Mercuri	5	5	28	23	4	5	0	5	5	80	4
Associates for Educational Success (AES)	7	4	27	23	5	4	0	5	5	79	5
BSN Sports	10	0	28	21	5	4	0	5	5	78	6
American Institutes for Research	10	0	28	23	5	2	0	5	5	77	7
lead4ward	3	3	28	23	5	5	0	5	5	76	8
Association for Supervision and Curriculum Development (ASCD)	4	2	29	24	4	4	0	5	5	76	8
BiLiteracy Solutions, LLC	10	3	25	21	3	4	0	5	5	76	8
Teaching Channel	10	4	26	21	5	4	0	5	0	74	9
Corwin Press, Inc.	4	3	28	22	5	3	0	5	5	74	9
Houghton Mifflin Harcourt Publishing Company	3	0	28	25	5	4	0	5	5	74	9
Argument-Driven Inquiry	9	5	23	20	5	4	0	5	5	74	9
Follett School Solutions	12	0	22	21	5	4	0	5	5	74	9
Center for Applied Linguistics	2	2	28	24	5	5	0	5	0	69	10
Saneud Educational Consultants	13	5	19	19	1	3	0	5	5	69	10
Mark Spilman	19	5	16	18	3	4	0	0	5	69	10
EL Saber Enterprises	6	3	25	21	2	4	0	5	0	66	11
Lectura	6	0	23	20	4	4	0	5	5	66	11
Writers in the Schools	4	5	20	19	3	4	0	5	5	65	12
n2y, LLC	6	0	21	19	4	4	0	5	5	63	13
Mackin Educational Resources	4	5	20	21	3	5	0	0	5	61	14
Thinking Maps, Inc.	4	3	24	19	4	3	0	0	5	61	14
Language Circle Enterprises, Inc.	2	5	21	17	4	3	0	5	5	61	14
Mentoring Minds, L. P.	8	0	20	16	4	4	0	5	5	61	14
3W Consulting Group LLC	3	4	18	18	1	5	0	5	5	57	15
thinkLaw	11	5	16	12	2	2	0	0	5	52	16

<b>KAMICO Instructional Media, Inc.</b>	20	0	9	11	4	3	0	0	5	52	<b>16</b>
<b>Risk Mitigation Worldwide</b>	11	5	3	3	2	2	0	5	5	35	<b>17</b>
<b>NUMBERS Mathematics Professional Development</b>	3	0	4	4	0	3	0	0	5	19	<b>18</b>
<b>Prismatic Services</b>	2	2	1	1	1	1	0	0	5	13	<b>19</b>

**REP 17-071HN Professional Consulting Services (Curriculum)**

**Evaluation criteria:** Proposals shall be evaluated using the evaluation criteria listed below. Fort Bend ISD reserves the right to award contract as best meets the District’s needs such as per section, groups, or all.

	<b>Evaluation Criteria</b>	<b>Point System</b>
1	<b>Purchase Price</b> Offer a fair and reasonable price for items or services to be procured by Fort Bend ISD. Pricing will be calculated using the Price Delivery Sheet in this document.	20 points
2	<b>Reputation of the Vendor and of the Vendor’s Goods or Services</b> Experience: Use and success of the product(s) and/or services in school districts or similar entities.	5 points
3	<b>Quality of the Vendor’s Goods or Services</b> Relevant experience with school curriculum/content knowledge as it pertains to bid specifications	30 points
4	<b>Extent to Which the Goods or Services Meet the District’s Needs</b>	25 points
5	<b>Vendor’s Past Relationship With the District or District of Similar Size</b>	5 points
6	<b>Long-Term Cost to the District</b>	5 points
7	<b>Vendor’s Principal Place of Business is in the State of Texas, or Employs 500 People in This State.</b>	0 points
8	<b>Insurance Requirements:</b> A copy of the Certificate of Liability Insurance should be in your proposal.	5 points
9	<b>Extent to Which the Vendor Agrees to our Standard Form of Agreement</b> embedded herein as Appendix A. By <b>Signing the Agreement</b> , you assent to the Terms and Conditions of Fort Bend ISD	5 points
10	SBEP the impact on the ability of the District to comply with laws and rules relating to historically underutilized businesses	0 points
	<b>TOTAL</b>	<b>100 points</b>